

SME Entrepreneurship Development Programme Pre-Questionnaire

	Survey Questions	Response
1	What is the name of your company?	
2	<p><u>Ownership of the Company:</u></p> <p>Who owns the company? And how old are the business owners</p>	<p>i) _____</p> <p>ii) _____</p> <p>iii) _____</p>
3	<p><u>Organizational Information:</u></p> <p>a) How many years has the organization been operating?</p> <p>b) How many employees did the organization have at its inception?</p> <p>c) How many employees does the organization have now?</p> <p>d) In which regions in Uganda does your organization provide services?</p> <p>e) What sector is your business in?</p> <p>f) What is the company's primary business activity?</p> <p>g) What other business activities does the company engage in?</p>	<p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
4	<p><u>Business Premises:</u></p> <p>a) Where are your business premises located?</p> <p>b) Do you own or rent your business premises?</p>	<p>_____</p> <p>_____</p>
5	<p><u>Operational Details:</u></p> <p>a) What are the average monthly sales of your company?</p> <p>b) Do you belong to any professional bodies or clubs? If so, which ones do you belong to?</p> <p>c) What reasons did you have for joining these associations?</p> <p>d) What are the average monthly profit of your company?</p> <p>e) Where do you get business information for business purposes?</p>	<p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>

6	<p><u>Financing:</u></p> <p>What are your primary sources of finance?</p> <p>What are your main uses of funding?</p> <p>What funding challenges or short falls do you experience?</p>	<hr/> <hr/> <hr/> <hr/>
7	<p><u>Access to Markets:</u></p> <p>Who are your 3 key customers?</p> <p>Where are your customers located?</p> <p>Who are your 3 key suppliers?</p> <p>Where are your suppliers located?</p>	<p>i) _____</p> <p>ii) _____</p> <p>iii) _____</p> <hr/> <p>i) _____</p> <p>ii) _____</p> <p>iii) _____</p>
8	<p>What are the main priority goals for your organization in the next 3 years?</p>	<p>i) _____</p> <p>ii) _____</p> <p>iii) _____</p>
9	<p>What 5 key needs does your company have, that joining the entrepreneurship development programme would resolve?</p>	<p>i) _____</p> <p>ii) _____</p> <p>iii) _____</p> <p>iv) _____</p> <p>v) _____</p>